

ACCREDITATION GUIDELINES FOR THE 2019 FIA WORLD RALLYCROSS CHAMPIONSHIP PRESENTED BY MONSTER ENERGY

Applicants for media accreditation are asked to carefully read these guidelines before submitting their application.

All accredited parties and their journalists, photographers and editors are required to adhere to these guidelines.

ACCREDITATION PRINCIPLES

World RX organisers and the FIA consider the "Media" pass to be a working tool to be used only by bona fide media members of the press. Only the following media will be accredited;

- A) Those that have a minimum circulation and whose size plus quality fulfill the criteria of the FIA;
- B) With a format and quality which fulfill the criteria of the FIA;
- C) Which are on sale to the public via retail outlets (trade, club or internal company magazines will not be accepted). However, at the sole discretion of the FIA and where the quality and criteria justify their consideration, such magazines may be considered on a case by case basis

Under no circumstances will advertising, public relations agencies or similar companies including representatives of suppliers be given media accreditation to an event.

ACCREDITATION CRITERIA

JOURNALIST/PHOTOGRAPHER. Accreditation decisions are based on the relative media market in the country of the applicant. As such, the usual minimum circulation for a national weekly or monthly is 20,000 copies. For a national daily the minimum circulation is 40,000 copies.

Freelance journalists must stipulate which media outlet they are working on behalf of and give evidence of the coverage they will be providing.

Media passes can be allocated to general news, specialist, business and lifestyle consumer publications that do not intend to publish conventional RX reports but whose coverage is considered to be of promotional benefit to the sport.

Photographer Accreditation. Photographers' applications must follow similar criteria. Photo agencies must be able to provide that its pictures have been regularly sold to publications matching the FIA criteria and have been paid for at normal commercial rate.

The number of photographers' media passes issued for the national media must not exceed the maximum established by the FIA. There will be a national pool system in place for copyright free images. Photographers working directly for the event should be listed on the proposed national media accreditation list with substantiating information.

WEBSITE/ONLINE. For websites, it must be noted that only journalists can be granted accreditation (not photographers) and only one representative per website will be accredited.

The applicant must be a professionally-run website dedicated to report on World RX and its events or a professionally-run general news/sports website with a dedicated championship section. In each case all and any coverage of the championship must be free of charge.

The website must have a suitable written Privacy Policy, a Right to Reply/Complaints Policy and otherwise comply with all laws, regulations, guidelines and good practice relating to the operation of a website.

Please note that due to the limited space available for media at World RX events, compliance with the above cannot guarantee internet accreditation.

A copy-right free pool of images is available via the World RX media office (www.fiaworldrallycross.com/media) and is available for all media to use when publishing stories in magazines/online. Please use photo credit World RX or Fiaworldrallycross.com

COMMERCIAL PHOTOGRAPHERS

Photographers or photo agencies who sell pictures they have taken at World RX events to teams and drivers or any third-party source must be aware that there is a commercial photography fee in operation. If you are interested in purchasing commercial photography on a one-off basis or for the entire season, please contact the World RX media manager cameron.kelleher@img.com

FILMING

Nobody is permitted to film on-track race action at any time due to World RX broadcaster contracts. Punishment for filming on track action will be the immediate removal of all media accreditation and exit from the venue premises.

For international and nation-wide broadcasters paddock filming is permitted but individuals must go through the official accreditation process via the FIA.